1/3 PAGE AD (3 COLUMNS)

49.2 square inches (6.3 in x 7.7 in)
Colored: open pages (right): 1152 EGP
Colored: closed pages (left): 1080 EGP
Grey scale: open pages (right): 1008 EGP
Grey scale: closed pages (left): 864 EGP

Exclusivity (your ad alone on the page): extra 120 EGP
Front page ad: triple price of open page ad
We design your ad: extra 120 EGP

STUDENT ORGANIZATIONS: HALF PRICE (50% DISCOUNT)*

1/5 PAGE AD
(2 COLUMNS)

32.3 square inches (4.2 in x 7.7 in)
Colored: open pages (right): 696 EGP
Colored: closed pages (left): 636 EGP
Grey scale: open pages (right): 576 EGP
Grey scale: closed pages (left): 528 EGP

Exclusivity (your ad alone on the page): extra 120 EGP
Front page ad: triple price of open page ad
We design your ad: extra 120 EGP

STUDENT ORGANIZATIONS: HALF PRICE (50% DISCOUNT)*

1/2 PAGE AD

83.5 square inches (10.7 in x 7.7 in)
Colored: open pages (right): 1,728 EGP
Colored: closed pages (left): 1,584 EGP
Grey scale: open pages (right): 1,440 EGP
Grey scale: closed pages (left): 1296 EGP

Exclusivity (your ad alone on the page): extra 120 EGP
Front page ad: triple price of open page ad
We design your ad: extra 120 EGP

STUDENT ORGANIZATIONS: HALF PRICE (50% DISCOUNT)*
### 1/6 PAGE AD (3 COLUMNS)

- **Format:** 26.5 square inches (6.3 in x 4.2 in)
- **Costs:**
  - Colored: open pages (right): 576 EGP
  - Colored: closed pages (left): 540 EGP
  - Grey scale: open pages (right): 504 EGP
  - Grey scale: closed pages (left): 432 EGP
- **Exclusivity:** Extra 120 EGP
- **Front Page:** Triple price of open page ad
- **Design:** Extra 120 EGP

*STUDENT ORGANIZATIONS: HALF PRICE (50% DISCOUNT)*

### 1/8 PAGE AD (2 COLUMNS)

- **Format:** 16.8 square inches (4.2 in x 4.2 in)
- **Costs:**
  - Colored: open pages (right): 432 EGP
  - Colored: closed pages (left): 396 EGP
  - Grey scale: open pages (right): 360 EGP
  - Grey scale: closed pages (left): 320 EGP
- **Exclusivity:** Extra 120 EGP
- **Front Page:** Triple price of open page ad
- **Design:** Extra 120 EGP

*STUDENT ORGANIZATIONS: HALF PRICE (50% DISCOUNT)*

### 1/6 PAGE AD (2 COLUMNS)

- **Format:** 26.5 square inches (4.2 in x 6.3 in)
- **Costs:**
  - Colored: open pages (right): 576 EGP
  - Colored: closed pages (left): 540 EGP
  - Grey scale: open pages (right): 504 EGP
  - Grey scale: closed pages (left): 432 EGP
- **Exclusivity:** Extra 120 EGP
- **Front Page:** Triple price of open page ad
- **Design:** Extra 120 EGP

*STUDENT ORGANIZATIONS: HALF PRICE (50% DISCOUNT)*

### 1/4 PAGE AD (3 COLUMNS)

- **Format:** 41 square inches (6.3 in x 6.3 in)
- **Costs:**
  - Colored: open pages (right): 864 EGP
  - Colored: closed pages (left): 792 EGP
  - Grey scale: open pages (right): 720 EGP
  - Grey scale: closed pages (left): 648 EGP
- **Exclusivity:** Extra 120 EGP
- **Front Page:** Triple price of open page ad
- **Design:** Extra 120 EGP

*STUDENT ORGANIZATIONS: HALF PRICE (50% DISCOUNT)*

### 1/4 PAGE AD (5 COLUMNS)

- **Format:** 41.8 square inches (10.7 in x 3.9 in)
- **Costs:**
  - Colored: open pages (right): 864 EGP
  - Colored: closed pages (left): 792 EGP
  - Grey scale: open pages (right): 720 EGP
  - Grey scale: closed pages (left): 648 EGP
- **Exclusivity:** Extra 120 EGP
- **Front Page:** Triple price of open page ad
- **Design:** Extra 120 EGP

*STUDENT ORGANIZATIONS: HALF PRICE (50% DISCOUNT)*
FULL PAGE AD

165.85 square inches (10.7 in x 15.5 in)

Colored: open pages (left): 4,800 EGP
Colored: closed pages (left): 4,200 EGP

Grey scale: closed pages (left): 3,600 EGP
Grey scale: closed pages (left): 3,000 EGP

We design your ad: extra 500 EGP

STUDENT ORGANIZATIONS: HALF PRICE (50% DISCOUNT)*

*THIS DOES NOT INCLUDE FRONTPAGE